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**FACSIMILE TRANSMISSION**

August 31, 2005

We are sending a total of 3 pages including this cover sheet.

**Re:** Sarah Nicole Coty  
SN 10/634,502  
HANDLE COVER PROMOTION SYSTEM & METHOD

**To:** U.S. Patent Office

**Facsimile No.:** 571-273-8300

**From:** Mark Brown

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of ) Confirmation No. 8657  
Sarah Nicole Coty )  
Serial No. 10/634,502 ) Group Art Unit 3682  
Filed: August 5, 2003 )  
For: HANDLE COVER PROMOTION )  
SYSTEM AND METHOD )  
Attorney Docket No. 3255 )  
Examiner: Vinh Luong

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-14505

**RESPONSE TO OFFICE ACTION**

Sir:

In response to the Office action of May 31, 2005, reconsideration is respectfully requested.

**Response to 35 U.S.C. § 112 Rejection**

Responsive to the examiner's Sec. 112 rejection concerning the "partially-circling relationship" of the coupons printed on the handle cover with respect to the shopping cart handle in claim 13, Figs. 6-8 show the coupons printed on the shopping cart handle cover. The partially-circling relationship is illustrated in Figs. 1 and 5. Fig. 8 shows a flat, pre-curling cover with the coupons (AD#1, AD#2 and AD#3) printed thereon. When curled and applied to a shopping cart handle as shown in Figs. 1 and 5, these coupons would partially encircle the shopping cart handle as claimed.